

# Zoom for Higher Education



## Modern learning for the modern student

Zoom Video Communications helps you build today's collaboration classrooms

### Enrich teaching & learning

Expand traditional classrooms with video communications to meet the growing needs of modern learners.

### Maximize your resources

Utilize resources and hardware you already have; expand your capabilities and community offerings

### Improve learning outcomes

Increase student participation and learning retention with virtual and hybrid classrooms and micro-learning.

- + HD video and audio provide exceptional clarity and quality to virtual and hybrid classes.
- + Students can join classes virtually, from any device, boosting attendance and retention.
- + Session recording and automatic transcription allow students to learn at their own pace.
- + Simple user management and single sign-on make video a seamless component of the learning experience.



"It's not platform dependent, there aren't the delays of making sure the audio functions properly. Zoom just works off the bat. It has transformed my program."

John Bansavich, ED.D

 UNIVERSITY OF SAN FRANCISCO

### Track student engagement

User management dashboards for tracking usage, attendance, in-meeting data, and more.

### Integrate seamlessly with your LMS

Moodle, Canvas, Desire2Learn, Sakai, and Blackboard learning management systems.

### Security and compliance

Zoom enables FERPA /HIPAA compliance and provides 256-bit AES encryption.

### Accessibility for all learners

Ensure that everyone can participate equitably with closed captioning and keyboard shortcuts.

## Enhanced collaboration features

Collaborating on projects and ideas is easy with one-click content sharing, real-time co-annotation, and digital whiteboarding.

## New ways for students to engage

Video breakout rooms, multi-sharing, polling, and group chats add a new level of engagement to virtual and hybrid classes.

## Microlearning opportunities

Easily create and repurpose video content into easily-digested hosted videos that allow students to learn at their own pace.



Polling and Q&A  
enhance collaboration

## What does a video-enabled campus look like? Let's take a look!



Virtual events and virtual recruitment streamline the admissions process and make it more cost-effective.



Researchers accelerate projects by easily collaborating with colleagues around the globe.



Cost efficient cloud conference room connectors allow university staff to connect for better alignment and clarity.



Students use tutoring, advising, and career counseling more often with virtual meetings and office hours.



Virtual and hybrid options enhance and expand classes with powerful collaboration tools.



Video connects dispersed classes and campuses for important announcements and events.

**96%** Of top U.S. Universities use Zoom.\*

\*US News and World Report

**87%** Of surveyed institutions plan to increase investment in online collaboration tools.\*

\*TechValidate Education Customer Survey

